Use this document to plan out all the different audio and visual elements that you would like to include in your video. On the left place the amount of time you expect each segment to take, in the middle note any audio that will be heard, and on the right clarify the visual elements that will be seen.

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| **Video Timecode** | **Audio** | **Video** |
| **Time:** | **MUSIC**  **VOICEOVER:**  Berrytek Solutions is set to take the agricultural world by storm.  It's time for a revolution in how fruit farming is done!  Berrytek is leading the charge with a new and innovative approach for growing clean, green and local crops. | **Agriforce Logo Opening**  with Music  **B-ROLL shot** Terry is overlooking the patio. |
| **Time:** | **ON CAMERA INTERVIEW**  Berrytek is an agtech company that's focused on disrupting agriculture, changing the way the fruit-growing world farms. We have this broad, diverse group of people who all share the same vision, we want to make positive change. | **On Camera Interview**  with Lower third name and title |
| **Time:** | **VOICEOVER:**  We want food to be local, nutritious and delicious. We want crops to be grown in a pure, clean way - with no pesticides. | **STOCK VIDEO:** Lady picking out produce in a market  Beauty shots of market produce |
| **Time:** | **ON CAMERA INTERVIEW**  As a consumer, somebody who enjoys food, I'm constantly disappointed with the quality of the food we eat.  And that's in large part rooted in supply chain management and factory farming. | **STOCK VIDEO:**  Berry field  **On Camera Interview**  **STOCK VIDEO:**  Factory farms |
| **Time:** | **VOICEOVER:**  The agriculture industry is littered with legacy systems. We knew we needed to reimagine what fruit growing could – and should – be. We’ve done that.  Our goal: provide consumers with nutritious, delicious berries and berry products.  Our focus: high-value crops grown in a sustainable manner. | **STOCK VIDEO:**  Tractors tilling fields.  Beauty shots berries and berry-containing foods on serving plates and in glasses. |
| **Time:** | **VOICEOVER:**  People want better tasting, nutritious fruits and are demanding healthy alternatives to meat products.  The growing popularity in plant-based products is positive - but the nutritional value and how these products are made can be dramatically improved.  This requires a new way of thinking.  Supporting the Berrytek intellectual property development is a strong Merger & Acquisition Strategy. | **STOCK VIDEO:**  Cattle in Feedlots  Lab Scientists working on plant-based protein substitutes  **STOCK VIDEO:**  Modern Corp office, diversity, Biz handshake etc |
| **Time:** | **ON CAMERA INTERVIEW** We believe there are companies out there that are coming up with better ways to use berries in delicious, plant-based products.  By targeting those companies and innovating with them, we can ultimately more sustainably and more efficiently, give you better nutrition and better taste profiles and outcomes. | **On Camera Interview**  **STOCK VIDEO:**  Lab Scientists working with plants, detail test tubes, no dirt  **On Camera Interview** |
| **Time:** | **VOICEOVER:**  Berrytek’s foundational IP, our proprietary equipment, and automated planting and harvesting systems use substantially less energy, fertilizer and ultimately, less labour. | **Berrytek Equpment Animation**  **STOCK VIDEO:**  Beauty shots of plants |
| **Time:** | **ON CAMERA INTERVIEW** When you consider our automated equipment, it is created in a way that uses unique materials and unique engineering processes to achieve efficiencies and outcomes that traditional farming methods just can't achieve.  It's amazing how we've integrated, not only unique materials, but also AI and IOT. | **On Camera Interview**  **STOCK VIDEO:**  Scientists working with plants in a laboratory.  **Animated AI Representation** |
| **Time:** | **VOICEOVER:**  Our automated equipment has been designed to allow crops to grow efficiently, requiring less labour and resources than traditional farming.  It was developed to operate in virtually any climate, which is important when you consider the environmental challenges facing the world.  At Berrytek, we bring together Crops, Operations, Facility, Systems and Environment – to grow bigger, healthier crops naturally in your unique and variable climate.  There are companies that are just repackaging solutions, using existing off-the shelf components – and from our perspective that doesn’t support the fundamental change that is needed in agriculture.  Our commitment is to provide a comprehensive solution to create precisely controlled growing environments optimized for each type of crop. We believe this will result in better outcomes. | **Berrytek Equipment Animation**  **STOCK VIDEO:**  Field in sunshine  **Berrytek Equipment Animation**  **STOCK VIDEO:**  Field in extreme weather  **STOCK VIDEO:**  Beauty shots of produce  Beauty shots of people, beautiful looking crops  **Berrytek Equipment Animation**  **STOCK VIDEO:**  Beautiful looking crops  close ups berries and berry products |
| **Time:** | **ON CAMERA INTERVIEW** And as we evolve our IP and apply different elements for different crops, we'll create a whole new category in agtech that is entirely unique and different and only unique to us.  When you look at the monumental challenges we are facing, we understand we need to see things differently, we need to do things differently, we need to be different. | **On Camera Interview** |
| **Time:** | **MUSIC** | **Berrytek Logo Ending** |