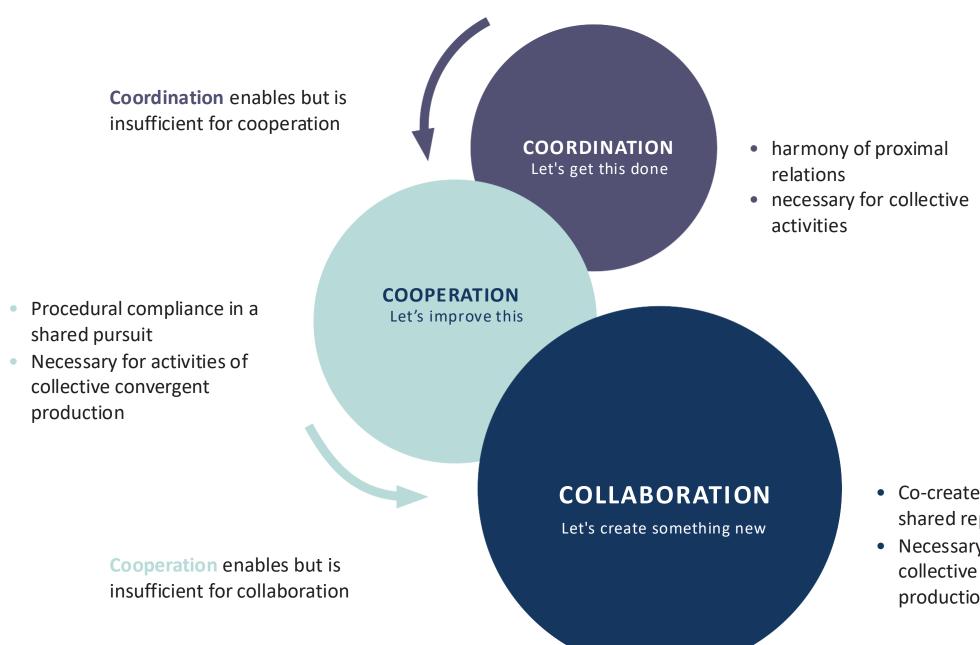


Collaboration: Skills and Strategies for Initiatives that Work





• Co-created emergent shared representations

 Necessary for activities for collective divergent production

Collaborative knowledge creation in the higher education academic library Young S. Lee, Matthew A. Schottenfeld; Journal of Learning Spaces, Vol 3, No 1 (2014)



Collaboration = a process that as a whole is greater than the sum of its parts

Cooperation = product equal to the sum of its parts



PERCEIVED BUSINESS BENEFITS OF COLLABORATION Business benefits expected from strong collaboration and/or teamwork Greater employee morale 80% Improved product or service quality 78% Increased innovation 77% Increased speed and agility 60% Clarity on priorities and decision making 60% Overall increase in worker efficiency 59% Greater workforce flexibility 51% Financial savings 34% SOURCE: HARVARD BUSINESS REVIEW ANALYTIC SERVICES SURVEY, JULY 2019



"When employees collaborate, they work 15% faster, 73% do better work; 60% are more innovative; and 56% feel more satisfied."

Deloitte



Elements of Fostering Collaborative Capacity



new processes, products, design

AKA Innovation



WHAT MAKES A GOOD TEAM MEMBER Empathy tops the list of people skills Interpersonal skills such as relatability and non-judgment 91% Empathy 69% Ability to solve complex problems 65% Excellent written and verbal communication skills 63% The capacity to inspire others 54% SOURCE: HARVARD BUSINESS REVIEW ANALYTIC SERVICES SURVEY, JULY 2019



BARRIERS TO COLLABORATION Biggest challenges to operationalizing collaborative teams
Lack of information transparency and knowledge sharing
53%
Lack of clear decision making
52%
Lack of team leadership/management expertise
44%
Lack of trust between team members
44%
Hierarchy needed in decision making
43%
Inflexible business processes 36%
Trust in capabilities of the team 33%
Missing or misaligned incentives for individuals
32%
Insufficient number of team members whose strength is empathy/perspective taking
26%
Insufficient transparency by members' evaluators to their effort and contribution
24%
Lack of diversified expertise across employee base
21%
Lack of "social capital" or opportunities to meet in person
19%
SOURCE: HARVARD BUSINESS REVIEW ANALYTIC SERVICES SURVEY, JULY 2019



"Making diversity a priority in Canadian organizations is imperative, not just because it is the right thing to do, but because it is critical to the future success of our business and our economy."

Deloitte, The Road to Inclusion



SUMMARY

- Collaboration is a process, not a standalone skill
- Collaborative capacity = psychological safety = performance & innovation
- Skills framework that builds collaborative capacity = focus on quality of individual and team contribution
- Focus on inclusion and diversity = strengthened
 collaborative capacity and results



"The most important thing we can do is focus on creating workplaces where every single person feels valued, safe, and empowered to bring their best selves to work"

Indra Nooyi, former CEO of PepsiCo

